

The Arts ENTERTAINMENT NEWS ON THE RADIO Eagles help
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07707164 The Arts ENTERTAINMENT NEWS ON THE RADIO Eagles help
keep flood relief aloft; stations raise more than \$177,000 By Russ
DeVault STAFF WRITER Atlanta Constitution (AC) - Monday July 25, 1994
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TEXT: With help from listeners and the Eagles, three Atlanta stations
raised more than \$177,000 last week for flood-relief efforts in South
Georgia.

The leader is WSTR-FM (Star 94), which brought in more than
\$130,000 through cash donations and by auctioning two autographed
guitars donated by the Eagles - Don Henley, Glenn Frey, Joe Walsh,
Don Felder and Timothy B. Schmit.

WKLS-FM (96Rock) kicked in more than \$27,000 by selling another
pair of Eagles guitars and other band memorabilia, while WZGC-FM
(Z-93) added more than \$20,000, although it did not get the \$25,000
it was asking for a trip to a New Orleans concert aboard Eagle One
with the band.

Peter Mock of Lawrenceville got the package for \$5,200 - but,
because he didn't pay the full \$25,000, wound up flying
commercial with his friend James Hale of Duluth. "Awesome," Mock said
after the Thursday night concert at the Superdome. "Just one great
song after another." He said he wouldn't have tendered the bid had
the money not been going to flood victims.

V-103 LEADS SPRING RATINGS: Hardly a surprise that urban
contemporary WVEE-FM (V-103) - the perennial leader - is No. 1 in
the spring Arbitron figures announced today. WVEE-FM has an 11.1
share of the Atlanta market, which is 12th largest in the
country with 2,681,900 persons. Runner-up WKHX-FM (Kicks 101) has
a 10.5 share (a share represents the station's percentage of the
general radio-listening public). The rest of the Top 10 (shares in
parentheses): No. 3, WSB-FM (B- 98.5) (6.3); No. 4, WPCH-FM (Peach
94.9) (6.1); No. 5 WSB-AM (AM 750) (5.9); No. 6, WNNX-FM (99X)
(5.6); No. 7, WKLS-FM (5.5); No. 8, WSTR-FM (5.2); No. 9, WYAY-FM
(Y-106) (4.8) and No. 10, WALR-FM (Kiss 104) (4.6).

RADICAL MOVES: Morning-drive producer and on-air personality
Brad "Radical Bradford" Mitchell has left 96Rock, apparently
because he is interested in pursuing a career as a musician. No
permanent replacement yet, but Mike Alston is filling in for
Mitchell, who couldn't be reached for comment.

NEW VOICES, FACES: Afternoon on-air newcomer at WPCH-FM is
Robbie Spears. A Powder Springs resident and mother of two
daughters, Spears has been at Peach for two years and has been
active in the Atlanta market for 10 years. . . . Dennis Winslow,
program director at WFOX-FM (Fox 97) for nine years, now holds the
same post at Z-93. He's also held similar jobs in Tampa, Orlando and
Milwaukee.

COMING THIS WEEK: Six trips to Woodstock '94 on Aug. 12 and 13
will be given away in a promotion being launched today by